



October 19, 2018

Dear Community Partner,

Southern Mississippi Planning and Development District (SMPDD) will be partnering with Gulf Coast Running Club for a third year in conjunction with the Pass to Bay Christmas 10K. The race will be held on Saturday, December 15, 2018 at War Memorial Park in Pass Christian, MS.

SMPDD is a 501(c)(3) non-profit which serves as the designated Area Agency on Aging (AAA) for the southern 15 counties in Mississippi. The AAA plans, coordinates and offers services through state and federal resources, which help older adults remain in their own homes, as opposed to an institutional setting. These services consist of home delivered meals, homemaker services, respite care, transportation and other services designed to assist seniors to remain in a community setting.

Unfortunately, AAA funding does not cover all needs and our funding is limited, which places many vulnerable seniors on a waiting list for our services. To address these limitations, SMPDD operates a Senior Emergency Assistance Program to provide one-time support in emergency situations such as utility assistance, food disparities, bug infestations and other emergency issues that low-income seniors face in south Mississippi.

Because of our partnership with Gulf Coast Running Club and the generosity of our community, we have helped 45 seniors with electricity, water, gas and pest control and I would like to personally ask that you consider a sponsorship for this event. SMPDD is a non-profit charitable organization (ID #64-0441554) and all donations are tax deductible, but most importantly 100% of the sponsorships from this event will go directly to support this program.

If you have any questions, please do not hesitate to contact me at (228) 314-1440.

Sincerely,

Leonard Bentz
Executive Director